Logo bug is orange and logotype is dark blue

Only logotype changes to white when reversed out of dark backgrounds  
All white logo when reversed out of orange or orange gradient
LOGO USE

Correct logo

Do not change font

Do not use un-approved colors

Do not squish

Do not Squeeze

Do not add effects

Do not outline
West-MEC

Colors:

- Orange: 0C/62Y/100M/0K, 247R/127G/32B, #F57F20
- Blue: 98C/84Y/45M/51K, 12R/35G/64B, #0c2340
- White: 0C/0Y/0M/0K, 255R/255G/255B, #ffffff
GRADIENTS - SECONDARY

0C/48Y/82M/0K
248R/152G/68B
#F89844

0C/78Y/38M/0K
241R/96G/118B
#F16076

0C/51Y/99M/0K
247R/146G/32B
#F79220

3C/77Y/63M/0K
234R/97G/90B
#E9625A
These are the acceptable Adobe Font Families that can be used in a variety of West-MEC projects.

**PRIMARY FONTS**

**Neusa Next Std - Wide**

**GENERATION ORANGE**

Generation Orange

**Various Weights**

AAAAA

aaaaa

**Neusa Next Std**

**GENERATION ORANGE**

Generation Orange

**Various Weights**

AAAAA

aaaaa

**Neue Haas Unica W1G**

**GENERATION ORANGE**

Generation Orange

**Various Weights**

AAAAAAAAAAAA

aaaaaaaaaa

**BODY COPY**

**Neue Haas Grotesk Display Pro**

Generation Orange, using Neue Haas Grotesk Display Pro 55 Roman.

ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Ut wisi enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
These are the acceptable Adobe Font Families that can be used in a variety of West-MEC projects.

**ALTERNATIVE AND DECORATIVE FONTS**

Eds Market Regular Slant

**GENERATION ORANGE**

Eds Market Upright Script

*Generation Orange*

Eds Market Bold Script

*Generation Orange*